

Why you should have a closer look at SD5

We know you're busy and that plenty of things like this come across your desk.

But we think this one is a bit different and will have particular interest and relevance to you and your council.

It's often difficult to meet all of the community's demands, especially when it comes to sport and recreation and particularly in relation to facilities, sporting clubs and advocating for physical activity.

We believe Strategic Directions for the Western Australian Sport and Recreation Industry 2011-2015 (SD5) can help make your job a lot easier in terms of meeting these needs. That's why we hope you will take the time to have a look.

SD5 sets out the challenges and directions for the development of the sport and recreation sector that have been identified by the industry for the next five years. It may help in your deliberations when planning for the future of your community.

For further information, contact your local Department of Sport and Recreation office, telephone 9492 9700 or email sd5@dsr.wa.gov.au

Participation (pg 11)

- The current affordability barrier that is preventing many young people from low socio-economic families participating in sport and recreation must be overcome.
- Continual adaptation and innovation of programs and services must occur to:
 - a. deliver more diverse participation options (e.g. different participation settings, alternate formats, scheduling variations, sport product variations and new pursuits); and
 - b. be more inclusive of low participation and new populations (e.g. migrants, seniors, people with a disability).
- The Industry must better influence the early childhood agenda to ensure the importance of 'play' and development of fundamental movement skills are embedded as a core component of early childhood development and learning.
- The Industry, along with health, education, transport and planning, must proactively contribute to the collaborative endeavour to ensure more Western Australians are more active more often.

People Development (pg 14)

- Innovative solutions and models are required to:
 - a. enable productivity gains for time poor volunteers; and
 - b. engage young people in volunteering

Places and Spaces (pg 22)

- Affordable and sustainable provision models must be applied to manage the long term impacts of the strong investment in sport and recreation infrastructure and spaces in regional WA.
- Fundamental shortcomings in the provision of public open space (quantity, quality and functionality) must be urgently resolved.
- The Industry must actively engage to ensure sport and recreation interests are integrated within new planning frameworks at the local government (e.g. statutory requirements for community plans, integrated plans, asset plans) and broader urban planning levels.
- Integrated policy and partnership approaches are required to ensure natural environments are well managed and accessible for recreational pursuits (e.g. recreation access to water catchments, public access to recreational land).