

Strategic Directions for the Sport and Recreation Industry



*Strategic Directions for the Western Australian
Sport and Recreation Industry (2011-2015)*

- Provide vision and direction for WA's sport and recreation industry
- Increase stakeholder understanding of emerging issues
- Guide further strategic planning
- Better inform the Government of stakeholder's aspirations

Intent of Strategic Directions

- Help shape strategic directions for the sport and recreation industry for 2011-2015
- Validate whether current SD4 directions are still relevant
- Incorporate current issues from SSA's/NSA's, government and commercial sport/rec providers
- Identify the contemporary influences on sport and recreation currently, and those that are likely to emerge in future years

Purpose of this session

- Significant progress has been made towards achieving many of the challenges outlined in SD4
- Some of the challenges identified in SD4 have acted as catalysts for major change within our industry
- Need to consider the relevance of these challenges to SD5 and the practical ability of the industry to be able address these challenges

Review of SD4

- Sport and recreation as a vehicle to achieve wider social outcomes
- Partnerships for enhanced local service delivery
- Future planning – state-wide facility planning
- Inclusive approaches to sport and recreation delivery

Successes

- Improved research agenda
- Capitalising on the State's broadening export base
- Continuous improvement in governance
- Strategic Infrastructure plans
- Climate change adaptation
- National and State Government collaboration

Some Progress

- Monitoring and evaluation framework for the industry
- Sport and recreation tourism and event hosting strategy
- Broadening revenue streams for sport and recreation organisations
- Federal investment in sport infrastructure

Continuing challenges

- Significant shifts on the national front
 - Future of Sport in Australia (Crawford Report)
 - Development of a National Policy Framework for Sport and Active Recreation
 - National Institute System Intergovernmental Agreement

National Context

- Local Government restructures
- Royalties for Regions
- Population growth and shift
- World Cup Bid
- Economic Audit Committee Report and Response

**WA Political Context – Social,
Environmental, Economic**

- Your opportunity to shape the future direction
- Key Themes
 - Are they still relevant?
 - What is critical to you?
 - What is critical to the direction of sport and recreation within WA?
- Summarise by identifying 2 key challenges per table
 - what do we need to do and by when?

Today's session

Summary