

Royalties for Regions Maximising Benefit – Wheatbelt Case Study

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**Wheatbelt
Development
Commission**

www.wheatbelt.wa.gov.au

Strategic Intent of the WDC

The Wheatbelt is a key contributor to the State's prosperity.

The WDC partners, plans, facilitates and promotes development that results in the Wheatbelt being a place of choice to live, work and invest.



WDC Priority Areas

- Industry Development
- Infrastructure Development (social and economic)
- Service Delivery Reform
- Effective Governance
- Environmental Management

These are underpinned by our core business of information, facilitation and marketing

R4R – delivering on our strategic intent

Challenges

- Highly fragmented region
- Aging infrastructure - backlog
- Lack of comprehensive long term planning at local, regional and state level
- Competing priorities



R4R – delivering on our strategic intent

Opportunities

- Community capacity and pride
- Local Gov. strategic, asset and infrastructure planning
- Local Govt. collective behaviour
- Political landscape – state and federal – spotlight on the regions
- Using R4R to reinforce these positive trends

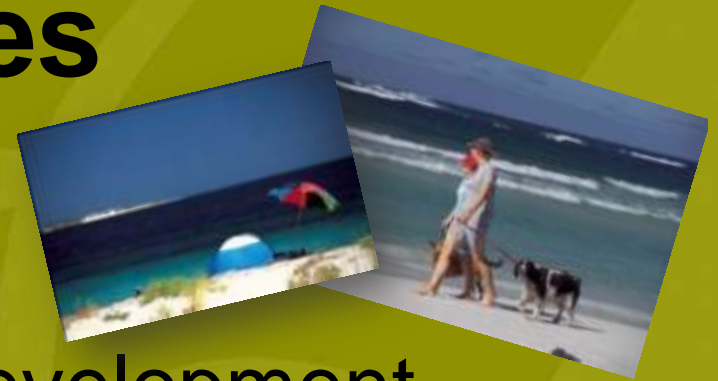


Critical Success Factors...

- Leveraging of funding (1:5 in 2010)
- Regional significance
- Collective behaviour
- Strategic partnerships
- Planning to ensure sustainability
- Building on comparative advantage
- Aligned to regional priorities



Successes



Infrastructure

- Jurien Bay Foreshore Development
- Centre for Agriculture and Farm Technology - Narrogin
- Training Academy AIP- Avon
Community Development Foundation
- Community co-location facilities - many

Successes

Services

- Legal Outreach - Wheatbelt Community Law Centre
- Better Connections - Volunteering WA
- Childcare Support – Wheatbelt Organisation of Children’s Services
- Building Resilience Through Play - Holyoake

Successes



Marketing the Region

- Avon Descent - international profile
- Theo's Run – Dowerin Events Management
- Tourism signage – many
- Northam Area Band – China Trip



Success

Sport and Recreation

- York Racecourse Revival
- Cummins Theatre Restoration
- Movies on Motion
- Bernard Park Sound Shell
- Northam Greyhound Track
- Kellerberrin Sport and Rec –
Harness Racing
- Moora Speedway.....



Key messages...

- From local to regional thinking and action
- From 'we need' to 'this is how we can contribute to the state's prosperity' (solutions, not problems)
- Working in partnership, encourage collective behaviour
- One size does not fit all
- Traditional services and infrastructure are outdated and not sustainable
- Resource re-allocation to collective, devolved model.

These Kalannie kids love living in the Wheatbelt.....



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