

active 10

the sport and recreation industry conference

25 - 26 nov 2010
Burswood Entertainment Complex
sport, recreation and quality of life

Join world thinkers and industry leaders and discover the many ways sport and recreation improves quality of life. Active 10 offers a broad range of practical information and inspiration to help make your community or organisation better.



Why should you come to this conference?

It only takes one good idea to make a positive difference to your community or organisation. At Active 10, there are lots of great ideas to take home.

- **Mega Trends.** Peak oil – what it might mean for the sport and recreation industry.
- **Strategic Directions 5.** Have your say on the future of sport and recreation in Western Australia. Strategic planning for the industry, by the industry.
- **Regional Focus.** Royalties for Regions funding. How to get it? Is the system working? What should the money be spent on?
- **Enabling Participation.** Women, particularly young women, are simply not engaging with sport and recreation at all levels. From participation to leadership, women are missing. From case studies of programs that work to information on new and innovative trends, learn techniques to attract women back to your recreation centre.

Key Presenters



• **James Howard Kunstler** is one of America's most controversial commentators. A writer for Rolling Stone and the New York Times, and a lecturer at Harvard and Yale, Kunstler is best known for his critiques of suburbia and his commentary on Peak Oil.

• **Martin LeBlanc** (USA) believes the environmental challenges of the future will be solved by young people who have been empowered by nature. A founding board member and Vice President of the Children and Nature Network, he is responsible for building youth leadership within the No Child Left Inside movement.



• **Dr Pierre-Nicolas Lemyre** (Norway) is an expert in motivation. Professor, editor and sports psychologist, his research and intervention projects are preventing burnout in young and elite athletes.

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For more information about the conference, visit the Department of Sport and Recreation website at www.dsr.wa.gov.au or contact Alex Sare on (08) 9492 9617.



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- **Policy Updates.** The latest on public open space, recreational access to water, environmental ethics and workforce development.
- **Nature Play.** Learn how to reconnect your community's children with the outdoors and nature.
- **Green Infrastructure.** Successful nature spaces for your community – what are they, how to build them and how much they will cost.
- **Coach as a Mentor.** How to create meaningful connections with young people and coach the person, not just the athlete.
- **Greatest Hits of Community Clubs.** There are 24 club development officers working out of local government in WA. They will bring their best club development ideas to this conference for you to take back to your community.

- Former AFL player **Glenn Manton** is dedicated to helping young people build better lives for themselves. Through the power of mentorship, he is making our community a more inclusive and safer place.



- **Brother Yusuf (USA)** is using the power of nature to transform urban youth. As a concerned youth professional and board member of the Children and Nature Network, he introduces and connects young people to the natural world with engaging outdoor recreation activities.



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Sport and recreation builds stronger, healthier, happier and safer communities.